

**CITY OF SANTA FE  
SPECIAL COUNCIL MEETING  
JANUARY 19, 2016      6:30 P.M.  
COUNCIL CHAMBERS  
12002 HWY. 6  
SANTA FE, TEXAS**

**MINUTES**

The meeting was called to order at 6:30 p.m. by Mayor Jeff Tambrella.

Roll Call:	Present:	Mayor Jeff Tambrella Mayor Pro-tem Bubba Jannett Councilmember Pat McCrary Councilmember Charles Coleman Councilmember Corey Jannett Councilmember Joe Carothers City Manager Joe Dickson
	Absent:	City Attorney Ellis J. Ortego, excused City Secretary Janet L. Davis, excused

The invocation was given by and the pledge of allegiance to the U. S. Flag and to the Texas Flag was led by City Manager Joe Dickson.

**Workshop: Discussion with Buxton regarding economic development program**

City Manager Joe Dickson said Buxton has been hired to help us identify retail businesses that may be a good fit for Santa Fe. Ms. Cheyenne Robinson, our account representative with Buxton, shared an executive summary of their retail analysis designed to recruit new retail into the market and assist existing businesses with expansion. She provided a demographic overview of our community, including consumer purchasing patterns, profile characteristics, and trade area, so we can make strategic marketing decisions when attracting and retaining retailers. The next steps are working with the city's team and proactively engaging prospective retailers.

Motion by Councilmember Bubba Jannett, seconded by Councilmember McCrary to adjourn. The motion passed and the meeting adjourned at 8:12 p.m.

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JEFF TAMBRELLA, MAYOR

ATTEST:

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Janet L. Davis, City Secretary